

Your FIRST choice for patients with high-risk NMIBC after BCG



GENERATE THE FIGHT WITHIN

The FIRST and ONLY FDA-approved intravesical non-replicating gene therapy for high-risk NMIBC

INDICATION: ADSTILADRIN® (nadofaragene firadenovec-vncg) is a non-replicating adenoviral vector-based gene therapy indicated for the treatment of adult patients with high-risk Bacillus Calmette-Guérin (BCG)-unresponsive non-muscle invasive bladder cancer (NMIBC) with carcinoma in situ (CIS) with or without papillary tumors.

Please see Important Safety Information on page 4 and full Prescribing Information at adstiladrinHCP.com.

There Is a Need for a Well-Tolerated Localized Treatment for Patients With NMIBC

>50%

of patients with high-risk non-muscle-invasive bladder cancer (NMIBC) experience disease recurrence within 1 year of currently available intravesical therapy¹ ≈**50**%

of patients become unresponsive to Bacillus Calmette-Guérin (BCG) therapy²

ADSTILADRIN is an outpatient option that can be administered when patients **first become BCG unresponsive,** allowing them to remain in the care of their urologist

ADSTILADRIN is a localized treatment for localized tumors³



ADSTILADRIN is a **non-replicating adenoviral vector** that delivers the human interferon alpha 2B (*IFNa2b*) gene to bladder urothelial cells.³



Once inside the bladder, ADSTILADRIN penetrates the bladder urothelial cells and travels to the cell nucleus to deliver the IFNa2b gene.³



Both normal urothelial and tumor cells in the bladder that have taken up ADSTILADRIN begin to produce and secrete high and transient local expression of IFN α 2b, a naturally occurring cytokine.^{3,4}

IFNα2b has antitumor activity and enhances the body's natural ability to fight cancer^{3,4}



ADSTILADRIN Is the **FIRST** and **ONLY** FDA-Approved Intravesical Non-Replicating Gene Therapy for High-Risk NMIBC



LOCALLY

Localized, non-replicating gene therapy, offering a well-tolerated safety profile^{3,5}

- **75%** of adverse reactions (ARs) were mild (grades 1 and 2) and resolved within 2 days
 - Serious ARs occurred in 11% of patients who received ADSTILADRIN
 - 0 grade 3 or 4 reactions
- 2% of patients discontinued treatment due to ARs



QUARTERLY

Intravesical instillation once every 3 months³

- No BCG coadministration required
- Seamless integration into your existing management of NMIBC, reducing the treatment burden



CONFIDENTLY

Proven and durable complete responses (CRs)^{1,3,6}

- **51%** of the carcinoma in situ (CIS) cohort achieved CR by month 3 (after 1 instillation)
- Of these patients, 25% remained free of high-grade recurrence at 3 years*



Confirmed coverage and reimbursement^{7†}

Study design

The safety and effectiveness of ADSTILADRIN were evaluated in CS-003, an open-label, multicenter, single-arm study of 103 patients with high-risk BCG-unresponsive NMIBC, 98 of whom had BCG-unresponsive CIS with or without papillary tumors and could be evaluated for response. **The primary endpoint was CR in CIS ± high-grade Ta/T1** at any time within 12 months after the first dose.³

In the study, patients were not re-treated if they did not see a CR



A Guideline-Recommended Treatment

Nadofaragene firadenovec-vncg (ADSTILADRIN) is a recommended treatment option in the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines*)¹ and AUA/SUO Guidelines⁸

Abbreviations: AUA, American Urological Association; SUO, Society of Urologic Oncology. NCCN, National Comprehensive Cancer Network* (NCCN*).



^{*}Based on patients (n=50) who achieved a CR; reflects period from the time CR was achieved.³

[†]ADSTILADRIN has confirmed 99% coverage for commercial and government-insured patients.⁷

[‡]Referenced with permission from the NCCN Clinical Practice Guidelines in Oncology (NCCN Guidelines") for Bladder Cancer V1.2024. © National Comprehensive Cancer Network, Inc. 2024. All rights reserved. Accessed January 31, 2024. To view the most recent and complete version of the guideline, go online to NCCN.org. NCCN makes no warranties of any kind whatsoever regarding their content, use or application and disclaims any responsibility for their application or use in any way.



Indication and Important Safety Information

INDICATION

ADSTILADRIN is a non-replicating adenoviral vector-based gene therapy indicated for the treatment of adult patients with high-risk Bacillus Calmette-Guérin (BCG)-unresponsive non-muscle invasive bladder cancer (NMIBC) with carcinoma in situ (CIS) with or without papillary tumors.

IMPORTANT SAFETY INFORMATION

CONTRAINDICATIONS: ADSTILADRIN is contraindicated in patients with prior hypersensitivity reactions to interferon alfa or to any component of the product.

WARNINGS AND PRECAUTIONS:

- Risk with delayed cystectomy: Delaying cystectomy in patients with BCG-unresponsive CIS could lead to development of muscle invasive or metastatic bladder cancer, which can be lethal. If patients with CIS do not have a complete response to treatment after 3 months or if CIS recurs, consider cystectomy.
- *Risk of disseminated adenovirus infection:* Persons who are immunocompromised or immunodeficient may be at risk for disseminated infection from ADSTILADRIN due to low levels of replication-competent adenovirus. Avoid ADSTILADRIN exposure to immunocompromised or immunodeficient individuals.

DOSAGE AND ADMINISTRATION: Administer ADSTILADRIN by intravesical instillation only. ADSTILADRIN is not for intravenous use, topical use, or oral administration.

USE IN SPECIFIC POPULATIONS: Advise females of reproductive potential to use effective contraception during ADSTILADRIN treatment and for 6 months after the last dose. Advise male patients with female partners of reproductive potential to use effective contraception during ADSTILADRIN treatment and for 3 months after the last dose.

ADVERSE REACTIONS: The most common (>10%) adverse reactions, including laboratory abnormalities (>15%), were glucose increased, instillation site discharge, triglycerides increased, fatigue, bladder spasm, micturition (urination urgency), creatinine increased, hematuria (blood in urine), phosphate decreased, chills, pyrexia (fever), and dysuria (painful urination).

You are encouraged to report negative side effects of prescription drugs to FDA. Visit www.FDA.gov/medwatch or call 1-800-332-1088. You may also contact Ferring Pharmaceuticals at 1-888-FERRING.

Please see full Prescribing Information at adstiladrinHCP.com.

References: 1. Boorjian SA, Alemozaffar M, Konety BR, et al. Intravesical nadofaragene firadenovec gene therapy for BCG-unresponsive non-muscle-invasive bladder cancer: a single-arm, open-label, repeat-dose clinical trial. *Lancet Oncol.* 2021;22(1):107-117. doi:10.1016/S1470-2045(20)30540-4 2. Kamat AM, Lerner SP, O'Donnell M, et al. Evidence-based assessment of current and emerging bladder-sparing therapies for non-muscle-invasive bladder cancer after Bacillus Calmette-Guerin Therapy: a systematic review and meta-analysis. *Eur Urol Onc.* 2020;3(3):318-340. doi:10.1016/j.euo.2020.02.006 3. ADSTILADRIN. Package insert. Ferring Pharmaceuticals, Inc; 2023. 4. Medrano RFV, Hunger A, Mendonça SA, Barbuto JAM, Strauss BE. Immunomodulatory and antitumor effects of type I interferons and their application in cancer therapy. *Oncotarget.* 2017;8(41):71249-71284. doi:10.18632/oncotarget.19531 5. Data on file. ADSTILADRIN CSR, Ferring Pharmaceuticals, Inc. Parsippany, NJ. 6. Boorjian SA, Narayan VM, Konety BR, et al. Efficacy of intravesical nadofaragene firadenovec for patients with BCG-unresponsive carcinoma in situ of the bladder: 36-month follow-up from a phase 3 trial. Presented at: 24th Annual Meeting of the Society of Urologic Oncology. November 28-December 1, 2023; Washington, DC. 7. Ferring Access Support benefits investigations for commercial and government-insured patients through March 15, 2024. 8. Holzbeierlein J, Bixler BR, Buckley DI, et al. Diagnosis and treatment of non-muscle invasive bladder cancer: AUA/SUO guideline: 2024 amendment. *J Urol.* 2024;211(4):533-538. doi:10.1097/JU.000000000000003846



